

FOR IMMEDIATE RELEASE

Total Advantage Travel & Tours, Inc. Launches My Host Agent (MyHostAgent.com / MyHostAgent.ca) - Canada's Most Transparent Home-Based Travel Agent Program

Toronto, Ontario - December 18, 2025 - Total Advantage Travel & Tours, one of Canada's longest-standing and most respected travel agencies, today announced the launch of **My Host Agent** (MyHostAgent.com / MyHostAgent.ca), a modern, fully-supported home-based travel agent program built on complete transparency and industry-leading commissions.

Designed for both new and experienced Canadian travel advisors, **My Host Agent** eliminates administrative headaches and hidden fees, allowing agents to focus exclusively on selling travel and serving clients.

“We’ve spent years listening to what independent agents actually want. My Host Agent eliminates the red tape, delivers real-time transparent reporting, and lets advisors keep more of what they earn - simple as that.” - Robert Townshend, President of Total Advantage Travel & Tours. “

Key features of the program include:

- Industry-leading commission splits with no hidden charges
- Real-time dashboards showing every dollar earned and paid
- Total Advantage Travel & Tours handles all invoicing, supplier payments, licensing, and paperwork
- Comprehensive training for newcomers and advanced tools for veterans
- Preferred pricing and VIP access to major airlines, cruise lines, tour operators, and hotels
- Ready-to-use marketing materials and optional lead-generation programs
- Complete flexibility to work from anywhere on the agent's own schedule

“We fundamentally believe that travel agents are born as assets, not liabilities. By equipping our agents with the best tools, resources, and clear expectations, My Host Agent is fostering a community where they don’t just survive, they thrive. The large number of agents joining us from across the country is a testament to this empowering model.” - John Zeus Tokatlidis, Marketing Director of Total Advantage Travel & Tours, My Host Agent.

Agents can join immediately at MyHostAgent.com / MyHostAgent.ca

About Total Advantage Travel & Tours, Inc.

Founded in Toronto over 30 years ago, Total Advantage Travel & Tours is a trusted Canadian travel agency recognized for integrity, strong supplier relationships, and innovative solutions for both travellers and travel professionals.

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High-resolution images and screenshots are available upon request.